

Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

Order ID: 54111	CF NTL-POL	FBD - LBD: 10/31/12 - 11/06/12	HL#:	Created: 11/01/12 07:14 PM
Client: ROMNEY FOR PRESIDENT, INC....	CPE: / /	Agency Commission: 15 %	Updated: ZRPFLIEGER on 11/02/12 11:36 AM	
Agency: AMERICAN RAMBLER (329831)	Product: ROMNEY FOR PRES.	Self :00:00	Confirmed: 11/01/12 07:45 PM	
Buyer: STEPHANIE KINCAID	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/02/12 10:34 AM	
AE: Nicole Roy Pol-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

NEW ORDER. NR/PH 11.1.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MEARLY	* * W T F * *	NEWS	30				0.0	\$450.00	5	\$2,250.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/04/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	NNOON	* * W T F * *	NEWS	30				0.0	\$700.00	5	\$3,500.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/04/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	ENEWS5P	* * W T F * *	NEWS	30				0.0	\$1,700.00	3	\$5,100.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/04/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NEARLY	* * W T F * *	NEWS	30				0.0	\$2,200.00	2	\$4,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NLATEM-F/SU	* * W T F * S	NEWS	30				0.0	\$2,800.00	2	\$5,600.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NSAT8A	* * * * S *	MNEW	30				0.0	\$500.00	2	\$1,000.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										

Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

Order ID: 54111	CF NTL-POL	FBD - LBD: 10/31/12 - 11/06/12	HL#:	Created: 11/01/12 07:14 PM
Client: ROMNEY FOR PRESIDENT, INC....	CPE: / /	Agency Commission: 15 %	Updated: ZRPFLIEGER on 11/02/12 11:36 AM	
Agency: AMERICAN RAMBLER (329831)	Product: ROMNEY FOR PRES.	Self :00:00	Confirmed: 11/01/12 07:45 PM	
Buyer: STEPHANIE KINCAID	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/02/12 10:34 AM	
AE: Nicole Roy Pol-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NSAT6P	* * * * * S *	NEWS	30				0.0	\$1,400.00	1	\$1,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NLATESAT	* * * * * S *	NEWS	30				0.0	\$2,200.00	2	\$4,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NSUN10A	* * * * * S	MNEW	30				0.0	\$800.00	1	\$800.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	23	0	\$28,450.00	\$24,182.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$28,450.00	\$24,182.50	\$0.00	\$0.00